

Sustainability Slogans:		
<i>***Slogans or facts can be paired or used alone. I have paired some facts but feel free to make your own matches***</i>	<i>Can be paired w/ which fact?</i>	<i>Facts about sustainability:</i>
Don't throw it away, it can be used in some other way.	2,3,7,20,34,35,37,	1. Water covers two-thirds of the surface of the Earth, but Fresh water is 0.002% on Earth.
Don't throw your future away.	29,31,40	2. We can't live wastefully much longer, think sustainable to make our future stronger.
Eat, Sleep, Recycle.	33,38	3. You will produce about 127, 604 pounds of garbage in your lifetime.
Every Time History Repeats Itself the Price Goes Up.	18,21,28,40,41	4. If one out of twenty Americans stopped using water bottles, 30 pounds of plastic could be saved annually
For a better future for you and me, Think Sustainability.	31,38,39	5. If every American stopped eating meat for one day, carbon emissions would be cut by the equivalent of taking 20 million cars off the road for one year.
Get into the Green Scene.	12,39	6. The U.S consumes 85.5 million tons of paper annually, but only 19 million tons are recycled.- if the rest was recycled, 782 million trees would be saved
Hear the Trees Falling?	6,29,32,33	7. Each recycled ton can save enough energy to heat a single home for at least 6 months
Hug a tree, they have less issues than people.	6,29,32,33	8. Always recycle glass, it never breaks down. The energy saved from recycling a single bottle can power a 400-watt light bulb for 4 hours
Join the race to make the world a better place.	12,13,18	9. So much of the waste in landfills is recyclable; an aluminum can takes 90 years to break down
Kick the CO2 Habit.	17,26	10. So much of the waste in landfills is recyclable; a plastic bottle takes 700 years to break down
Less pollution is the best solution.	15,26	11. So much of the waste in landfills is recyclable; a glass bottle takes 1 million years to break down
Melting Ice - A Hot Topic!	1,25,26,29	12. Make the Switch! The energy saved by using CFL light bulbs can light 3 million homes for a year.
Modern technology owes ecology an apology.	16,18,19,20	13. Air drying just one load of laundry instead of placing it in a dryer can save up to 250,000 tons of carbon emissions, or the removal of 50,000 cars off the road.
Paper, Bottles, Cans, Plastic...recycle them all, it's Fantastic!	8,9,10,11,14, 35,38,39	14. Entire recycling bins will be thrown in the trash if contaminated by trash or food; sorting matters too
Recyclers do it over and over again.	8,9,10,11,12, 13	15. Around 45% of tablet users have decreased their printing habits
Show appreciation for future generations.	2,4,26	16. While it's tougher on the environment to create an iPad rather than printing a book, the paper and water saved from reading on tablets makes up for the initial CO2 emissions
Show you care, don't pollute the air.	16,40	17. It takes 7 gallons of water to produce the average printed book; a digital production is created with less than 2 cups of water
Think globally, act locally.	4,5,8	18. Without changes Pike Research estimates that by 2025 global e-waste will double to 25 million tons
Waste is a terrible thing to mind- Recycle.	9,10,11,14	19. E-waste refers to useless electronic products, broken TV's, computers, copiers etc.
Waste it once...pay for it twice!	1,10,11,26	20. Apple and Samsung are implementing device recycling programs that let users trade their old devices for new ones
What Would Nature Do?	48,49	21. Running tap water for 2 minutes is equal to 3-5 gallons of water
When you refuse to reuse it's our Earth you abuse.	26,47	22. A 5 minute shower is equal to 20-25 gallons of water
Will Work for Trees.	6,33	23. A full bath is equal to approximately 60 gallons of water
You Must Be the Change You Wish to See in the World.	7,15,17,41	24. A faucet that leaks 1 drop per second can add up to 165 gallons a month

Never refuse to reuse.	20,30,34,39	25. Although accounting for only 5 percent of the world's population, Americans consume 26 percent of the world's energy.
Play by the rules, recycle and reuse.	20,30,34,39	26. America uses about 15 times more energy per person than the typical developing country.
Mean Green Recycling Machines.	14,37,38,39	27. When you turn on an incandescent light bulb, only 10% of the electricity used is turned into light. The other 90% is wasted as heat
Don't be a drag reuse your bags.	42,43,44,45,46,47,48	28. A crack as small as 1/16th of an inch around a window frame can let in as much cold air as leaving the window open three inches
Don't be trashy, don't you care? Recycle don't just stare.	37,48,49	29. The average college student produces 640 pounds of solid waste each year, including 500 disposable cups and 320 pounds of paper
When there is doubt, don't throw it out.	7,8,14	30. We throw away 25,000,000 plastic bottles every hour
When the going gets tough, the tough go green.	2,20	31. 1.5 million tons of plastic are used to make bottles every year, a waste that could instead power 250,000 homes.
Work towards a better day, Go green all the way, so we don't live in dismay, Have a happy day!	4,5	32. It takes 390 gallons of oil to produce a ton of paper
Save a buck and don't let the trash run amuck.	12,24,27,44	33. The average American uses seven trees and 680 pounds of paper per year
Paper, Bottles, Plastic, Cans....Recycle them all, take a stand!	4,8,9,10,11,14,35	34. Recycling a single run of the Sunday New York Times would save 75,000 trees
Waste is a terrible thing to mind, recycle.	17,25,26,36	35. A recycled aluminum can is back on the shelf within 60 days.
Keep calm and recycle!	2,7,14,37,39	36. Every day, Americans use enough steel and tin cans to make a steel pipe running from Los Angeles to New York and back
Recycling: It's no waste of time.	22,24,34	37. The aluminum foil on Hershey's Kisses is recyclable; 133 square miles of it per day are used to wrap the candies.
Recycle: All the cool kids are doing it.	2,38	38. You can make 20 new cans from recycled material with the same energy it takes to make one from scratch.
Recycling is a smashing idea.	7,8,9,10,11,35	39. Recycling two aluminum cans saves the amount of energy it takes to power a PC for one workday.
Reduce Reuse Recycle	13,21,26	40. One quart of motor oil can contaminate 2 million gallons of fresh water
If you are going to change the world then start with yourself.	5,12,15,28,29,41	41. Shave your showering time down by three minutes for a savings of 513 pounds of CO2 every year
Don't trash our future, recycle.	39,40,47	42. About 1 million plastic bags are used every minute.
Got pollution? be the solution!...RECYCLE.	46,48	43. A single plastic bag can take up to 1,000 years to degrade.
Humanity is on the march, don't let Earth be left behind.	1,2,26	44. The U.S. goes through 100 billion single-use plastic bags. This costs retailers about \$4 billion a year.
Because sometimes less really is more.	5,17,19,44	45. Plastic bags are the second-most common type of ocean refuse, after cigarette butts
Spare a watt, Save a lot	12,18,27	46. Every square mile of ocean has about 46,000 pieces of plastic floating in it.
Pollution aint cool so dont be a fool	37,45,48	47. To make all the bags we use each year, it takes 14 million trees for paper and 12 million barrels of oil for plastic.
Trash is a pain in the cash	24,44	48. Plastic does not biodegrade. It 'photodegrades' meaning it doesn't return to the environment, it breaks down into tiny toxic bits.
Spread it on Twitter, Not to Litter	ANY	49. Plastic bags are owften mistaken for food, threatening the lives of wildlife.
Green Earth. Clean Earth.	13,14,15,36	
One good action repeated a million times creates global change.	37,39,41	
What would YOU do for Earth?	20,35,38	
If not now? then when? save the earth before you see it end.	2,18,45,49	
Live Life Cleaner. Make is Greener.	1,4,5	
Continue to abuse and we all lose.	22,23	

Earth: we're all on this thing together.	27,28,41	
Don't Gamble with our planet.	18,24,44	

Activities via social media:

Myth Busters:	Fact or Fiction? Illicit feedback via tweets to keep students engaged. (Ex. Tweet your response! "Each recycled ton can save enough energy to heat a single home for at least 6 months" Fact or Fiction?) After a few responses retweet the statement with the correct answer. Alter statements so that some are 'Fiction'
Interaction:	Rephrase the statements in the form of a question and ask students if they know the answer. (For example, turn question 9 into "How long do you think it takes for an aluminum can, that is not recycled, to break down in a landfill?" Allow students to tweet with response, after a while retweet question with answer.
Hashtag: #WooPigLiving Green	Instagram/ Twitpic a photo of you and your friends with your housing water bottle, recycling, conserving energy, or any cool sustainability news and tag us!

In-Hall Programming:

Clothing Exchange:	Towards the end of the year students bring their unwanted (in good condition) clothing down to the lobby. Staff will display clothing by category and students will be able pick out new clothing in exchange for their unwanted ones.
Message in a Bottle:	Can be used as passive programming or creative advertisement. RA will collect plastic water bottles (1 for each residents room door) and write a message to leave on the inside of the bottle. Hang bottle from residents door.
Cleaning Products:	RA's will use everyday products to create organic, healthy, effective cleaning supplies for residents to use. For example, cleaning with vinegar and water kills germs. Or 1 tablespoon each of dish washing liquid, hydrogen peroxide, and baking soda works as a stain remover.
UNICEF Tap Project:	Did you know that you could provide clean water to third world countries by simply not touching your phone? During World Water Month (March), for every 10 minutes you leave your phone untouched your time donation will provide 1 day of water for a child in need. Simply sign on to the website and have a game night to keep your residents occupied and away from their phones. http://tap.unicefusa.org/
"Earth w/o ART is just 'Eh':"	Focus is around DIY crafts out of recycled materials. Below is a link from Pinterest offering various recycled crafts ideas to start you off. Can also be used to recreate "painting with a twist" activity. http://www.thecountrychiccottage.net/2014/03/recycled-crafts.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed:+thecountrychiccottage/Rcus+(***+THE+COUNTRY+CHIC+COTTAGE+***)
Sustain-A-Bowl:	Competition between all residence halls to see who is most successful at sustainability efforts.
Reusable Bottles:	First-year students will receive reusable water bottles and rewarded for using them throughout the year. Water bottles being used on campus can receive awards, they can be used as admission into campus events, etc.

Watts it costing you?:

"DORM" STORM - Promote sustainable behavior in your hall. This is somewhat of a passive program that consists of knocking on doors and asking to enter a resident's room with the goal of educating that resident on how to effectively recycle or reduce one's energy usage. Reward residents with candy or treats for their answers.

Give a Flip:

Have a discussion about conserving energy by giving your residents ideas about how to have fun in the dark. Tell ghost stories or play flashlight tag. The link below has a list of games that could be used for programming with residents both indoor and out.
<http://www.squidoo.com/games-to-play-in-the-dark>

References:

<http://www.reuseit.com/facts-and-myths/facts-about-the-plastic-bag-pandemic.htm>

<http://envireusablebags.com/10-global-plastic-bag-facts/>

<https://www.pointpark.edu/About/AdminDepts/ProcurementandBusinessServices/Sustainability/FunFacts>

<http://www.bc.edu/content/bc/offices/sustainability/what-you-can-do/know-facts.html>

<http://brandongaille.com/45-catchy-sustainability-campaign-slogans/>

<http://shoutslogans.com/sustainability-slogans>

<http://www.scoop.it/t/humanities-at2/p/4009332743/2013/10/16/45-catchy-sustainability-campaign-slogans>

<http://www.squidoo.com/games-to-play-in-the-dark>

<http://tap.unicefusa.org/>

[http://www.thecountrychiccottage.net/2014/03/recycled-crafts.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed:+thecountrychiccottage/Rcus+\(***+++THE+COUNTRY+CHIC+COTTAGE+***\)\)](http://www.thecountrychiccottage.net/2014/03/recycled-crafts.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed:+thecountrychiccottage/Rcus+(***+++THE+COUNTRY+CHIC+COTTAGE+***)))

Important Dates

February and March --> Recyclemania

February thru April --> Campus Conservation Nationals

March --> World Water Month

April 22nd --> Earth Day

October 22nd --> Campus Sustainability Day

November 10 - 16th --> National Recycling Week

November 15th --> America Recycles Day